Name of Listed Entity: Pressman Advertising Ltd
Scrip Code/Name of Scrip/Class of Security: 509077, PRESSMAN ADVERTISING LIMITED, EQUITY
Shareholding Pattern under Regulation 31(1) (b): Quarter Ended 31.12.2015

4. Declaration

| | Particulars | Yes | No |
|---|--|-----|----|
| 1 | Whether the Listed Entity has issued any partly paid up shares? | | No |
| 2 | Whether the Listed Entity has issued any Convertible Securities or Warrants? | | No |
| 3 | Whether the Listed Entity has any shares against which depository receipts are issued? | | No |
| 4 | Whether the Listed Entity has any shares in locked-in? | | No |
| 5 | Whether any shares held by promoters are pledged or otherwise encumbered ? | | No |



Table I- Summary Statement holding of specified securities

| Categor y | Category of shareholder | No of sharehold ers | No of fully paid up equity shares held | No of partly paid up equity shares held | No of shares underlyin g Depositor y Receipts | Total nos shares held (VII)= | Shareholdi ng as a % of total no of shares (calculated as per SCRR,195 7) As a % of (A+B+C2) | Number o | | ights held in eac | ch class of | No of Shares Underlyin g outstandin g convertible securities (including Warrants) | Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) | No of Loc | ked in shares | pledged | er of shares or otherwise imbered | Number of equity shares held in dematerialized form |
|--------------|--|---------------------------|--|--|---|------------------------------------|---|----------|-------------|-------------------|-------------------------------|--|---|-----------|---|-----------|---|---|
| (I) | (II) | (III) | (IV) | (V) | (VI) | (IV) +(V)+(VI) | (VIII) | | | (IX) | | (X) | (X) As a % of (A+B+C2) | (. | XII) | (| XIII) | (XIV) |
| | | | | | | | (())) | No | of voting R | lights | Total as a % of (A+B+C) | | | No (a) | As a % of total shares held (b) | No (a) | As a % of total shares held (b) | |
| | | | | | | | | Class:X | Class: | Total | | | | (u) | (0) | (u) | (0) | |
| (A) | Promoter & Promoter Group | 6 | 15596930 | 0 | 0 | 15596930 | 66.418 | 15596930 | Y 0 | 15596930 | 66.418 | 0 | 66.418 | 0 | 0.00 | 0 | 0.00 | 15596930 |
| (B) | Public | 26324 | 7885913 | 0 | 0 | 7885913 | 33.582 | 7885913 | 0 | 7885913 | 33.582 | 0 | 33.582 | 0 | 0.00 | 0 | 0.00 | 5270547 |
| (C) | Non- Promoter – Non Public | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| (C1) | Shares underlying DRs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 |
| (C2) | Shares held by Employees Trusts | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 |
| | Total | 26330 | 23482843 | 0 | 0 | 23482843 | 100.00 | 23482843 | 0 | 23482843 | 100.00 | 0 | 100.00 | 0 | 0.00 | 0 | 0.00 | 20867477 |



Table II- Statement showing shareholding pattern of the Promoter and Promoter Group

| | Category & Name of the Shareholder | PAN (II) | No of sharehold ers (III) | No of fully paid up equity shares held (IV) | No of partly paid up equity shares held (V) | No of shares underlying Depository Receipts | Total nos shares held (VII)= (IV) +(V)+(VI) | Shareholdin g % calculated as per SCRR,1957 As a % of (A+B+C2) | | se | ghts held in eac curities (IX) | | No of Shares Underlyin g outstandin g convertibl e securities (including Warrants) | Shareholdin g as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)=(VII)+ (X) As a % of (A+B+C2) | | ocked in shares (XII) | pledged | er of shares or otherwise umbered (XIII) | Number of equity shares held in dematerial ized form (XIV) |
|------------|---|-------------|------------------------------------|--|---|--|---|--|----------|-------------|--------------------------------------|-------------------------------|--|--|-----------|---|-----------|---|--|
| | | | | | | | | | | of voting R | - | Total as a % of (A+B+C) | | | No (a) | As a % of total shares held (b) | No (a) | As a % of total shares held (b) | |
| | | | | | | | | | Class:X | Class :Y | Total | | | | | | | | |
| (1) (a) | Indian Individuals/ Hindu undivided family: | | 4 | 14020185 | 0 | 0 | 14020185 | 59.704 | 14020185 | 0 | 14020185 | 59.704 | 0 | 59.704 | 0 | 0.00 | 0 | 0.00 | 14020185 |
| | Niren Chand Suchanti | AJWPS2027E | 0 | 5312216 | 0 | 0 | 5312216 | 22.622 | 5312216 | 0 | 5312216 | 22.622 | 0 | 22.622 | 0 | 0.00 | 0 | 0.00 | 5312216 |
| | Sujata Suchanti | AJVPS1956M | 0 | 1706338 | 0 | 0 | 1706338 | 7.266 | 1706338 | 0 | 1706338 | 7.266 | 0 | 7.266 | 0 | 0.00 | 0 | 0.00 | 1706338 |
| | Navin Chand Suchanti | AJVPS1957L | 0 | 5060902 | 0 | 0 | 5060902 | 21.221 | 5060902 | 0 | 5060902 | 21.551 | 0 | 21.551 | 0 | 0.00 | 0 | 0.00 | 5060902 |
| | Pramina Suchanti | AKUPS8080L | 0 | 1940729 | 0 | 0 | 1940729 | 8.264 | 1940729 | 0 | 1940729 | 8.264 | 0 | 8.264 | 0 | 0.00 | 0 | 0.00 | 1940729 |



| | Fotal Shareholdi ng of Promoter and Promoter Group (A)=(A)(1) +(A)(2) | | 0 | 12220230 | | U | 12290930 | 00.418 | 12290920 | U | 12220230 | 00.410 | U | 00.418 | U | 0.00 | U | 0.00 | 12230330 |
|------------|---|------------|--------|---------------|---|---|----------|-------------|---------------|---|---------------|-------------|---|-------------|---|------|---|------|----------|
| | Total(A) (2) Total | | 6 | 15596930 | 0 | 0 | 15596930 | 66.418 | 15596930 | 0 | 15596930 | 66.418 | 0 | 66.418 | 0 | 0.00 | 0 | 0.00 | 15596930 |
| (e) | Any other(specif y) Sub- | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| (d) | Foreign Portfolio Investor | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| (c) | Institutions | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| (b) | Government | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| | (Non- Resident) Individuals/ Foreign Individuals) | | | | | | | | | | | | | | | | | | |
| (2) (a) | Individuals | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| (2) | Sub- Total (A) (1) Foreign | | 6 0 | 15596930 0 | 0 | 0 | 0 | 66.418 0 | 15596930 0 | 0 | 15596930 0 | 66.418 0 | 0 | 66.418 0 | 0 | 0.00 | 0 | 0.00 | 15596930 |
| | Pressman Realty Ltd | AABCP6865C | 0 | 661844 | 0 | 0 | 661844 | 2.818 | 661844 | 0 | 661844 | 2.818 | 0 | 2.818 | 0 | 0.00 | 0 | 0.00 | 661844 |
| | Pressman Properties Ltd | AACCP0001F | 0 | 914901 | 0 | 0 | 914901 | 3.896 | 914901 | 0 | 914901 | 3.896 | 0 | 3.896 | 0 | 0.00 | 0 | 0.00 | 914901 |
| (d) | Any other (Bodies Corporate) | | 2 | 1576745 | 0 | 0 | 1576745 | 6.714 | 1576745 | 0 | 1576745 | 6.714 | 0 | 6.714 | 0 | 0.00 | 0 | 0.00 | 1576745 |
| (c) | Financial Institutions/ Banks | | | | | | | | | | | | | | | | | | |
| (b) | Central Government / State Government | | | | | | | | | | | | | | | | | | |



Table III- Statement showing shareholding pattern of the Public Shareholder

| | Category & Name of the Shareholder | PAN | No of sharehold ers | No of fully paid up equity shares held | No of partly paid up equity shares held | No of shares underlyin g Depositor y Receipts | Total nos shares held | Shareholding as a % of total no of shares (calculated as per SCRR,1957) As a % of (A+B+C2) | Numbe | | Rights held securities | l in each | No of Shares Underlyin g outstandin g convertibl e (including Warrants) | Shareholding as a % assuming full convertible securities (as a percentage of diluted share capital) | | share Locked n shares | pledged | r of shares or otherwise mbered | Number of equity shares held in dematerialized form |
|------------|--|------|---------------------------|--|--|--|---------------------------------|--|--------|-------------|---------------------------|--------------------------------------|--|--|-----------|---|-----------|---|--|
| | (1) | (II) | (III) | (IV) | (V) | (VI) | (VII)= (IV) +(V)+(VI) | (VIII) | | | X) | | (X) | (XI)=(VII)+ (X) As a % of (A+B+C2) | | (XII) | | XIII) | (XIV) |
| | | | | | | | | | No | of voting R | ights | Total as a % of (A+B +C) | | | No (a) | As a % of total shares held (b) | No (a) | As a % of total shares held (b) | |
| | | | 1 | | | 1 | | | Class: | Class: | Total | , | 1 | | \/ | ~~/ | (/ | (~/ | |
| (1) | In a tituti | | | | | | | | Х | Y | | | | | | | | | |
| (1) (a) | Institutions Mutual Funds | | 2 | 8800 | 0 | 0 | 8800 | 0.037 | 8800 | 0 | 8800 | 0.037 | 0 | 0.037 | 0 | 0.00 | 0 | 0.00 | 0 |
| (b) | Venture Capital Funds | | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 |
| (c) | Alternate Investment Funds | | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 |
| (d) | Foreign Venture Capital Investors | | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 |
| (e) | Foreign Venture Capital Investors | | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| (f) | Financial Institutions/ Banks | | 3 | 1366 | 0 | 0 | 1366 | 0.006 | 1366 | 0 | 1366 | 0.006 | 0 | 0.006 | 0 | 0.00 | 0 | 0.00 | 440 |
| (g) | Insurance Companies | | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |



| (h) | Provident | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
|-----|---------------------------------|-------|---------|----|---|---------|--------|---------|---|---------|--------|---|--------|---|------|---|------|---------|
| (n) | Funds/ | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| | Pension | | | | | | | | | | | | | | | | | |
| | Funds | | | | | | | | | | | | | | | | | |
| (i) | Any Other | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| ., | Foreign | | | | | | | | | | | | | | | | | |
| | Institutional | | | | | | | | | | | | | | | | | |
| | Investors/QFI | | | | | | | | | | | | | | | | | |
| | - Corporate | | | | | | | | | | | | | | | | | |
| | Sub- Total | 5 | 10166 | 0 | 0 | 10166 | 0.043 | 10166 | 0 | 10166 | 0.043 | 0 | 0.043 | 0 | 0.00 | 0 | 0.00 | 440 |
| | (B) (1) | | | | | | | | | | | | | | | | | |
| (2) | Central | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| | Government/ | | | | | | | | | | | | | | | | | |
| | State | | | | | | | | | | | | | | | | | |
| | Government(s)/ President | | | | | | | | | | | | | | | | | |
| | of India | | | | | | | | | | | | | | | | | |
| | Sub Total | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 |
| | (B) (2) | | | - | | | | | | | | | - | - | | | | |
| (3) | Non- | | | | | | | | 1 | | | | | | | | | |
| | institutions | | | | | | | | | | | | | | | | | |
| (a) | Individuals- | 25821 | 6500894 | 0 | 0 | 6500894 | 27.684 | 6500894 | 0 | 6500894 | 27.684 | 0 | 27.684 | 0 | 0.00 | 0 | 0.00 | 4036999 |
| | i. Individual | | | | | | | | | | | | | | | | | |
| | shareholders | | 1 | | 1 | | 1 | | | 1 | 1 | | | | | | 1 | |
| | holding | | | | | | | | | | | | | | | | | |
| | nominal share capital up to | | | | | | | | | | | | | | | | | |
| | Rs.2 lakhs | | | | | | | | | | | | | | | | | |
| | K3.2 lakiis | | | | | | | | | | | | | | | | | |
| | ii. Individuals | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 |
| | shareholders | - | - | - | - | - | | - | | - | - | | | - | | - | | |
| | holding | | | | | | | | | | | | | | | | | |
| | nominal share | | | | | | | | | | | | | | | | | |
| | capital in | | | | | | | | | | | | | | | | | |
| | excess of Rs.2 | | | | | | | | | | | | | | | | | |
| | lakhs | _ | | - | | - | | - | - | _ | - | | | - | | - | | - |
| (b) | NBFCs | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 |
| | registered with RBI | | | | | | | | | | | | | | | | | |
| (c) | Employees | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 |
| (0) | Trusts | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 |
| (d) | Overseas | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 |
| () | Depositories | v | Ĭ | Ŭ. | Ĭ | Ĭ | 0.00 | Ň | Ŭ | Ĭ | Ĭ | Ŭ | 0.00 | Ň | 0.00 | Ť | 0.00 | Ŭ |
| | (holding | | 1 | | 1 | | 1 | | | 1 | 1 | | | | | | 1 | |
| | DRs)(balancin | | | | | 1 | | | | | | 1 | | | | | | |
| | g figure) | | | | | | | | | | | 1 | | | | | | |
| (e) | Any Other | | | | | | | | | | | | | | | | | |
| | | | | | - | | | | L | | | L | | | | - | | |
| | Bodies | 218 | 822673 | 0 | 0 | 822673 | 3.503 | 822673 | 0 | 822673 | 3.503 | 0 | 3.503 | 0 | 0.00 | 0 | 0.00 | 768913 |
| | Corporate OFI- | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | 0 |
| | QFI- Individual | U | 0 | U | U | 0 | 0.00 | 0 | U | U | U | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 | U |
| | NRI/OCBs | 164 | 212934 | 0 | 0 | 212934 | 0.907 | 212934 | 0 | 212934 | 0.907 | 0 | 0.907 | 0 | 0.00 | 0 | 0.00 | 125137 |
| | Trusts | 3 | 188 | 0 | 0 | 188 | 0.907 | 188 | 0 | 188 | 0.907 | 0 | 0.907 | 0 | 0.00 | 0 | 0.00 | 0 |
| | Clearing | 113 | 339058 | 0 | 0 | 339058 | 1.444 | 339058 | 0 | 339058 | 1.444 | 0 | 1.444 | 0 | 0.00 | 0 | 0.00 | 339058 |
| | Member | 115 | 337030 | 5 | 5 | 337030 | 1.444 | 557050 | v | 557050 | 1.444 | 0 | 1.444 | 0 | 0.00 | 0 | 0.00 | 557050 |
| | Sub-Total | 26319 | 7875747 | | 0 | 7875747 | 33.538 | 7875747 | 0 | 7875747 | 33.538 | 1 | 33.538 | 0 | 0.00 | 0 | 0.00 | 5270107 |
| | (B) (3) | | | | - | | | | Ĩ | | | | | | | - | | |
| | Total Public | 26324 | 7885913 | 0 | 0 | 7885913 | 33.582 | 7885913 | 0 | 7885913 | 33.582 | 0 | 33.582 | 0 | 0.00 | 0 | 0.00 | 5270547 |
| | Shareholding | | | | | | | | | | - | 1 | | | | | | |
| | | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| | (B) = (B)(1) + (B) (2) + (B)(3) | | | | | | | | | | | | | | | | | |



Table IV- Statement showing shareholding pattern of the Non Promoter- Non Public Shareholder

| | Category & Name of the Shareholder | PAN | No of sharehol ders | No of fully paid up equity shares held | No of partly paid up equity shares held | paid up shares shares held equity underlyin | | | | of voting class of s | Rights hele | d in each | No of Shares Underlyin g outstandin g convertibl e Securities (including Warrants) | Total Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) | No of Locked in shares | | pledged of | of shares or otherwise nbered | Number of equity shares held in dematerialized form |
|-----|--|------|---------------------------|---|--|--|-----------------------------|--------|-------------|-------------------------|-------------|--|--|--|------------------------|-------------------------|-------------------------|--|---|
| | (I) | (II) | (III) | (IV) | (V) | (VI) | (VII)= (IV) +(V)+(VI) | (VIII) | No d | (I of voting R | | Total | (X) | (XI) | (2 No | XII) As a % of | No | III) As a % of | (XIV) (Not applicable) |
| | | | | | | | | | | | | as a % total votin g rights | | | | total shares held | (Not applicabl e) | total shares held (Not applicabl e) | |
| | | | | | | | | | Class: X | Class: Y | Total | | | | | | | | |
| (1) | Custodian/ DR Holder | | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA |
| (2) | Employee Benefit Trust(under SEBI (Share based Employee Benefit) Regulations, 2014 | | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA |
| | Total Non- Promoter- Non Public Shareholdin g(C) = (C) (1)+(C)(2) | | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA |

