

**PRESS RELEASE**

**Pressman Advertising Nine Month Profit from Operations up 56%**

***Kolkata, 12 February 2016:***

For the nine month period ended 31<sup>st</sup> December, 2015, Pressman Advertising's Income from Operations increased by 30% to Rs.3,765.37 lakhs (Rs.2,896.35 lakhs). The Company's Profit from Operations for the nine month period increased by 56% to Rs.514.27 lakhs (Rs.329.65 lakhs).

The Company's Profit before Tax for the nine month period stood at Rs.554.38 lakhs (Rs.407.56 lakhs) while its Profit After Tax stood at Rs.370.67 lakhs (Rs.407.56 lakhs). The Earnings per Share (Face Value Rs.2) for the nine month period was Rs.1.58.

The Company has strong fundamentals and its Reserves (excluding revaluation reserves) as at 31<sup>st</sup> March, 2015 stood at Rs.1850.21 lakhs on an equity share capital of Rs.469.66 lakhs last year. The Company continues to be debt free.