

PRESS RELEASE

PRESSMAN FY2017 PAT UP 65.55%

Board recommends 65% Dividend

Kolkata, 17 May 2017: For the year ended 31st March 2017, Pressman Advertising's Total Income stood at Rs.5161.01 lacs (Rs.4732.85 lacs).

The Company's Profit before Tax for the year stood at Rs.995.84 lacs (Rs.608.32 lacs) while Net Profit increased by 65.55% to Rs.674.36 lacs (Rs.407.35 lacs).

The Board of Directors has recommended a Dividend of 65% (Rs.1.30 per Equity Share of Rs.2 each) for the year 2016-17, which is subject to Shareholders' approval at the AGM.

The Company has strong fundamentals with Reserves and Surplus at Rs.2592.77 lacs on an Equity Share Capital of Rs.469.66 lacs.

The Company is engaged in the business of traditional and digital advertising and public relations and is a Google partner.

Pressman is the only advertising agency listed on NSE and BSE.

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