

PRESS RELEASE

**Pressman Advertising earns
Google Display Advertising Specialization**

Mumbai, 16th March, 2017:

As per the communication received from Google today, Pressman Advertising has earned the display advertising specialization from Google. This new specialization recognizes that Pressman Advertising has demonstrated expertise and sustained client performance in display advertising.

Pressman will use this to help win new business and differentiate the agency based on this specific skill set.

Pressman Advertising is a full service agency and a Google Partner. It has earlier earned specializations in Search ads, Mobile ads and Analytics.

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