

**PRESS RELEASE**

**Pressman's FY16 Profit from Operations Up 20% to Rs.547 lacs**

**Kolkata, 30 May 2016:** For the year ended 31<sup>st</sup> March 2016, Pressman Advertising's Total Income from Operations increased by 16% to Rs.4671 lacs (Rs.4017 lacs) and Profit from Operations increased by 20% to Rs.547 lacs (Rs.456 lacs). During the year, Other Income declined to Rs.61.60 lacs (Rs.115.49 lacs). After providing tax of Rs.201 lacs (Rs.174 lacs), Net Profit After Tax for the year registered a marginal increase to Rs.407 lacs (Rs.397 lacs).

The Company continues to focus strongly on digital advertising and has built a strong team of Google certified professionals. Pressman Advertising is also a Google Partner.

The Company has strong fundamentals and as at 31<sup>st</sup> March 2016, its Reserves stood at Rs.1918 lacs on an Equity Capital of Rs.470 lacs.