

PRESS RELEASE

Pressman Advertising H1 Profit from Operations up 73%

Kolkata, 14th November 2015:

For the half year ended 30th September, 2015, Pressman Advertising's Income from Operations increased by 33% to Rs.2,596.93 lakhs (Rs.1,951.79 lakhs). The Company's Profit from Operations for the half year period increased by 73% to Rs.405.67 lakhs (Rs.234.57 lakhs).

The Company's Profit before Tax for the half year period stood at Rs.434.43 lakhs (Rs.302.97 lakhs) while its Profit After Tax stood at Rs.291.03 lakhs (Rs.302.97 lakhs). The Earnings per Share (Face Value Rs.2) for the half year was Rs.1.24.

The Company has strong fundamentals and its Reserves (excluding revaluation reserves) as at 31st March, 2015 stood at Rs.1850.21 lakhs on an equity share capital of Rs.469.66 lakhs last year. The Company continues to be debt free.