

**PRESS RELEASE**

**Pressman Advertising earns  
Google Mobile Advertising Specialization**

**Mumbai, 7<sup>th</sup> September, 2017:**

Pressman Advertising Ltd. (NSE: PRESSMN, BSE: 509077) has earned the mobile advertising specialization from Google. This new specialization recognizes that Pressman Advertising has demonstrated expertise and sustained client performance in mobile advertising.

Pressman will use this specialization to differentiate the agency based on this specific skill set and to help win further new business.

Pressman Digital is the digital advertising division of Pressman Advertising Ltd. and is one of the fastest growing divisions of the agency. Pressman Advertising Ltd. is a full service agency and a Google Partner. It is the only listed advertising agency with its Shares listed on NSE and BSE.

For further information, kindly contact:  
Bhavya Doshi, Senior Account Manager, Pressman Digital  
M: +91 9769711957

