

**PRESS RELEASE**

**60% Interim Dividend by Pressman Advertising**

***Kolkata, 8 March 2016:***

The Board of Directors, at their meeting held on Monday, 7<sup>th</sup> March 2016, has declared an Interim Dividend of 60% (Rs.1.20 per Equity Share of Rs.10 each) for the financial year ended 31<sup>st</sup> March 2016.

The Record Date for payment of Dividend has been fixed as Thursday, 17<sup>th</sup> March, 2016.