

# Pressman Advertising Limited

Regd. Office : Pressman House, 10A Lee Road, Kolkata 700 020

## STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER / NINE MONTHS ENDED 31ST DECEMBER, 2013

(₹ in lacs)							
Part I							
Sl. No.	Particulars	Quarter Ended			Nine Months Ended		Year Ended 31.03.2013 (Audited)
		31.12.2013 (Unaudited)	30.09.2013 (Unaudited)	31.12.2012 (Unaudited)	31.12.2013 (Unaudited)	31.12.2012 (Unaudited)	
1	Income from operations	913.27	1014.98	-	2886.41	-	4395.93
	<b>Total</b>	<b>913.27</b>	<b>1014.98</b>	-	<b>2886.41</b>	-	<b>4395.93</b>
2	Expenditure						
a.	Cost of Services	725.81	749.05	-	2254.96	-	3408.90
b.	Employee benefit expenses	70.47	63.25	2.27	194.17	5.99	227.60
c.	Depreciation and amortisation	3.63	3.46	-	10.75	-	14.55
d.	Other expenditure	69.85	73.36	3.03	217.05	9.34	259.35
	<b>Total</b>	<b>869.76</b>	<b>889.12</b>	<b>5.30</b>	<b>2676.93</b>	<b>15.33</b>	<b>3910.40</b>
3	Profit from operations before other income and exceptional items	43.51	125.86	(5.30)	209.48	(15.33)	485.53
4	Other income	57.56	13.89	0.71	87.22	11.91	87.87
5	<b>Profit/(Loss) before tax and exceptional items</b>	<b>101.07</b>	<b>139.75</b>	-	<b>296.70</b>	<b>(3.42)</b>	<b>573.40</b>
6	Exceptional items-Refer note (c)	-	60.00	-	206.10	-	-
7	<b>Profit before tax</b>	<b>101.07</b>	<b>199.75</b>	<b>(4.59)</b>	<b>502.80</b>	<b>(3.42)</b>	<b>573.40</b>
8	Tax Expenses						
a)	Current tax	20.00	40.00	-	100.00	-	115.00
b)	MAT Credit entitlement	(20.00)	(40.00)	-	(100.00)	-	(166.95)
c)	Deffered tax charge/(credit)	-	-	-	-	-	(5.00)
d)	Income Tax for earlier years	-	-	-	-	-	1.58
9	<b>Net Profit/(Loss) after tax and exceptional items</b>	<b>101.07</b>	<b>199.75</b>	<b>(4.59)</b>	<b>502.80</b>	-	<b>628.77</b>
10	Paid up equity share capital (Face Value of ₹ 2/-)	469.66	469.66	262.61	469.66	262.61	469.66
11	Reserve (excluding Revaluation Reserves)						1374.58
12	<b>Earnings per share (₹ 2/-) (not annualised)</b>						
	Before exceptional items						
	Basic	0.43	0.60	-0.03	1.26	-0.03	4.79
	Diluted	0.43	0.60	-0.03	1.26	-0.03	2.68
	After exceptional items						
	Basic	0.43	0.85	-0.03	2.14	-0.03	4.79
	Diluted	0.43	0.85	-0.03	2.14	-0.03	2.68

### Part II

A. PARTICULARS OF SHAREHOLDING						
1	Public Shareholding					
	Number of shareholding	5885913	5885913	5885913	5885913	5885913
	Percentage of Shareholding	25.06	25.06	44.83	25.06	44.83
2	Promoters and promoter Group Shareholding					
a)	Pledged/ Encumbered					
	- Number of shares	-	-	-	-	-
	- Percentage of shares (as a % of total shareholding of promoter and promoter group)	-	-	-	-	-
	- Percentage of shares (as a % of total share capital of the Company)	-	-	-	-	-
b)	Non-encumbered					
	- Number of shares	17596930	17596930	7244817	17596930	7244817
	- Percentage of shares (as a % of total shareholding of the promoter and promoter group)	100.00	100.00	100.00	100.00	100.00
	- Percentage of shares (as a % of total share capital of the Company)	74.94	74.94	55.17	74.94	55.17
	<b>Particulars</b>	<b>Quarter ended 31/12/2013</b>				
<b>B INVESTOR COMPLAINTS</b>						
	Pending at the beginning of the quarter		NIL			
	Received during the quarter		3			
	Disposed of during the quarter		3			
	Remaining unresolved at the end of the quarter		NIL			

**Note:**

a) The above financial results have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors in their meeting held on 13th February 2014. The Statutory Auditors have carried out a limited review of the financial results for the quarter ended 31st December 2013.

b) The Company is solely engaged in advertising and public relations business. Accordingly, there are no reportable business or geographic segments in terms of Accounting Standard 17- segment reporting prescribed by the Companies (Accounting Standard) Rules, 2006.

c) Exceptional items represent : write back of liability provided for in earlier year no longer required ₹ 60 lacs and amounts written off in earlier years now realised ₹ 146.10 lacs

d) Deferred tax asset would be recognised at year end.

e) Current quarter/nine months figures are not comparable with that of last year on account of effect of amalgamation. Previous period's figures have been regrouped/rearranged wherever necessary.

Place: Kolkata  
Date: 13.02.2014

By order of the Board  
Dr Niren Suchanti  
Chairman & Managing Director