PRESSMAN

Statement of Unaudited Financial Results for the quarter ended 30th June, 2014

Part I (₹ in lacs)

Par	l I	_			(₹ in lacs)
		G	uarter ende	Year ended	
SI.	Particulars	30.06.2014	31.03.2014	30.06.2013	31.03.2014
No.			Unaudited		Audited
1	Income from operations	877.43	890.97	958.16	3777.38
	Total	877.43	890.97	958.16	3777.38
2	Expenditure				
	a. Cost of Services	684.76	698.61	780.10	2953.57
	b. Employee benefit expenses	63.84	59.62	60.45	253.79
	c. Depreciation and amortisation	2.90	3.98	3.66	14.73
\vdash	d. Other expenditure	54.30	70.39	73.84	287.44
_	Total	805.80	832.60	918.05	3509.53
3	Profit from operations before other income	74.60	58.37	40.11	267.05
4	and excpetional items	71.63		40.11	267.85
4	Other income	53.17	33.95	15.77	121.17
5	Profit / (Loss) before tax and exceptional items	124.80	92.32	55.88	389.02
6	Exceptional items	-	-	146.10	206.10
7	Profit Before tax	124.80	92.32	201.98	595.12
8	Tax Expense		00.00	40.00	400.00
	a) Current tax b) MAT Credit entitlement	_	20.00 -19.07	40.00 -40.00	120.00 -119.07
	c) Deferred tax charge/(credit)	_	-57.64	40.00	-57.64
9	Net Profit after tax and exceptional items	124,80	149.03	201,98	651,83
_	Paid up equity share capital	121,00	110,00	201,00	001,00
'	(Face Value of ₹ 2/-)	469.66	469.66	469.66	469.66
11	Reserves (excluding Revaluation Reserves)				1770.33
	Earnings per share (₹ 2/-) (not annualised)				
	Before exceptional items				
	Basic	0.53	0.63	0.42	1.66
	Diluted	0.53	0.63	0.24	1.66
	After exceptional items	0.50	0.00	4.50	0.70
	Basic Diluted	0.53 0.53	0.63 0.63	1.53 0.86	2.78 2.78
Part		0.55	0.03	0.00	2.10
A					
1	Public Shareholding				
	Number of shareholding	5885913	5885913	5885913	5885913
	Percentage of Shareholding	25.06	25.06	44.83	25.06
2	Promoters and promoter Group				
	Shareholding .				
	a) Pledged / Encumbered				
	- Number of shares	NIL	NIL	NIL	NIL
	 Percentage of shares (as a % of total shareholding of promoter and promoter 	-	_	-	-
	group)	_	_	_	-
	- Percentage of shares (as a % of total	NIL	NIL	NIL	NIL
	share capital of the Company)				
	b) Non-encumbered	17500000	47506000	17500000	17500000
	 Number of shares Percentage of shares (as a % of total 	17596930 100.00	17596930 100.00	17596930 100.00	17596930 100.00
	shareholding of the promoter and	100.00	100.00	100.00	100.00
	promoter group)				
	- Percentage of shares (as a % of total	74.94	74.94	55.17	74.94
	share capital of the Company)				
	Particulars	Three months ended 30/06/2014			
В	INVESTOR COMPLAINTS				
	Pending at the beginning of the quarter		NIL		
	Received during the quarter		1		
	Disposed of during the quarter Remaining unresolved at the end of the quarter		1 NIL		
<u> </u>	TES:		INIL		

NOTES:

- a) The above financial results have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors in their meetings held on 12th August,2014. The Statutory Auditors have carried out a limited review of the financial results for the quarter ended June 30, 2014
- b) The Company is solely engaged in advertising and public relations business. Accordingly there are no reportable business or geographic segments in terms of Accounting Standard 17- segment reporting prescribed by the Companies (Accounting Standard) Rules, 2006.
- c) Depreciation has been revised as per the requirement of Schedule II to the Companies Act, 2013.
 The consequential impact on the depreciation charged in the quarter is not material. Further, an amount of Rs 9.12 lacs (net of deferred Tax credit of Rs 2.96 lacs) has been adjusted with retained earnings in respect of residual value of assets , wherein the useful life is Nil
- d) Provision for Income Tax and Deferred Tax shall be provided at the end of year which is reported by the Auditors in their review report.
- Figures for the previous periods have been regrouped/reclassified to conform to the classification
 of the current period, wherever necessary.

By order of the Board

Place: Kolkata Dr Niren Suchanti
Date: 12th August, 2014 Chairman & Managing Director

Pressman Advertising Limited CIN: L74140WB1983PLC036495

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