

# PRESSMAN

India's only listed advertising agency

Statement of Unaudited Financial Results for the quarter ended 30th June, 2015

**Income from Operations up 68%**  
**Operating Profit up 160%**

**PART I**

(₹ in Lacs)

Sr. No.	Particulars	Quarter Ended			Year Ended
		30.06.2015	31.03.2015	30.06.2014	31.03.2015
		(Unaudited)			(Audited)
1	Income from operations	1472.34	1120.50	877.43	4016.85
	<b>Total</b>	<b>1472.34</b>	<b>1120.50</b>	<b>877.43</b>	<b>4016.85</b>
2	Expenditure				
	a. Cost of Services	1172.87	884.39	684.76	3091.20
	b. Employee benefit expenses	54.96	54.80	63.84	244.11
	c. Depreciation and amortisation	1.39	2.38	2.90	10.62
	d. Other expenditure	51.11	52.76	54.30	215.10
	<b>Total</b>	<b>1280.33</b>	<b>994.33</b>	<b>805.80</b>	<b>3561.03</b>
3	Profit from operations before other income and exceptional item	192.01	126.17	71.63	455.82
4	Other income	9.41	37.58	53.17	115.49
5	Profit/(Loss) before tax and exceptional item	201.42	163.75	124.80	571.31
6	Exceptional item	-	-	-	-
7	Profit Before tax	201.42	163.75	124.80	571.31
8	Tax Expense				
	a. Current tax	67.00	127.00	-	127.00
	b. Deferred tax charge/(credit)		47.36	-	47.36
9	Net Profit/(Loss) after tax and exceptional item	134.42	(10.61)	124.80	396.95
10	Paid up equity share capital (Face Value of ₹2)	469.66	469.66	469.66	469.66
11	Reserves (excluding Revaluation Reserves)				1850.21
12	Earnings per share (Face value of ₹2) (not annualised)				
	- Basic and Diluted	0.57	(0.05)	0.53	1.69

**PART II**

<b>A PARTICULARS OF SHAREHOLDING</b>					
1	Public Shareholding				
	Number of shareholding	7885913	7885913	5885913	7885913
	Percentage of Shareholding	33.58	33.58	25.06	33.58
2	Promoters and promoter Group Shareholding				
	a) Pledged/Encumbered				
	- Number of shares	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of total shareholding of promoter and promoter group)	-	-	-	-
	- Percentage of shares (as a % of total share capital of the Company)	NIL	NIL	NIL	NIL
	b) Non-encumbered				
	- Number of shares	15596930	15596930	17596930	15596930
	- Percentage of shares (as a % of total shareholding of the promoter and promoter group)	100.00	100.00	100.00	100.00
	- Percentage of shares (as a % of total share capital of the Company)	66.42	66.42	74.94	66.42

<b>B INVESTOR COMPLAINTS</b>		Quarter ended 30.06.2015	
	Pending at the beginning of the quarter		Nil
	Received during the quarter		1
	Disposed off during the quarter		1
	Remaining unresolved at the end of the quarter		Nil

**Notes:**

- The above financial results have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors in their meetings held on 22nd July, 2015. The Statutory Auditors have carried out a limited review of the financial results for the quarter ended June 30, 2015.
- The Company is solely engaged in advertising and public relations business. Accordingly there are no reportable business or geographic segments in terms of Accounting Standard 17-Segment Reporting as specified under Section 133 of the Companies Act, 2013 read with Rule 7 of the Companies (Accounts) Rules 2014.
- Figures for the previous periods have been regrouped/reclassified to conform to the classification of the current period, wherever necessary.

**By order of the Board**

Place: Kolkata  
Date : 22nd July, 2015

Dr. Niren Suchanti  
Chairman & Managing Director  
DIN:00909388

**PRESSMAN ADVERTISING LIMITED**

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