

February 12, 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

The Secretary
The Calcutta Stock Exchange Ltd
7, Lyons Range
Kolkata 700 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No C/1, 'G' Block,
Bandra – Kurla Complex,
Bandra (E)
Mumbai 400 051

Dear Sir,

Sub: Unaudited Financial Results for the quarter/nine months period ended on 31st December, 2015

We are enclosing the Unaudited Financial Results for the quarter/nine months period ended on 31st December, 2015 approved by the Board of Directors at the meeting held today together with Limited Review Report thereon from our Auditors M/s Singhi & Co., Chartered Accountants.

The Board meeting commenced at 3:30 p.m. and concluded at 4 p.m.

The above are being given to you in terms of the Listing Regulation.

Thanking you,

Yours faithfully,



T K Banerjee
Compliance Officer

Encl: as above

PRESSMAN

Statement of Unaudited Financial Results for the quarter and nine months ended 31st December, 2015

Part I

(₹ in lacs)

| Sl. No. | Particulars | Quarter Ended | | | Nine Months Ended | | Year Ended |
|---------|--|----------------|----------------|---------------|-------------------|----------------|----------------|
| | | 31.12.2015 | 30.09.2015 | 31.12.2014 | 31.12.2015 | 31.12.2014 | 31.03.2015 |
| | | Unaudited | | | Unaudited | | Audited |
| 1 | Income from operations | 1168.44 | 1124.59 | 944.56 | 3765.37 | 2896.35 | 4016.85 |
| | Total | 1168.44 | 1124.59 | 944.56 | 3765.37 | 2896.35 | 4016.85 |
| 2 | Expenses | | | | | | |
| | a. Cost of Services | 946.54 | 792.32 | 733.03 | 2911.73 | 2206.81 | 3091.20 |
| | b. Employee benefit expenses | 62.05 | 58.70 | 62.93 | 175.71 | 189.31 | 244.11 |
| | c. Depreciation and amortisation | 1.40 | 1.41 | 2.62 | 4.20 | 8.24 | 10.62 |
| | d. Other expenditure | 49.85 | 58.50 | 50.90 | 159.46 | 162.34 | 215.10 |
| | Total | 1059.84 | 910.93 | 849.48 | 3251.10 | 2566.70 | 3561.03 |
| 3 | Profit from operations before other income | 108.60 | 213.66 | 95.08 | 514.27 | 329.65 | 455.82 |
| 4 | Other income | 11.35 | 19.35 | 9.51 | 40.11 | 77.91 | 115.49 |
| 5 | Profit before tax | 119.95 | 233.01 | 104.59 | 554.38 | 407.56 | 571.31 |
| 6 | Tax Expenses | | | | | | |
| | a) Current tax | 40.00 | 76.00 | 0.00 | 183.00 | 100.00 | 127.00 |
| | b) MAT Credit entitlement | 0.00 | 0.00 | 0.00 | 0.00 | -100.00 | 0.00 |
| | c) Deferred tax charge/(credit) | 0.31 | 0.40 | 0.00 | 0.71 | 0.00 | 47.36 |
| 7 | Net Profit after tax | 79.64 | 156.61 | 104.59 | 370.67 | 407.56 | 396.95 |
| 8 | Paid up equity share capital (Face Value of ₹ 2/-) | 469.66 | 469.66 | 469.66 | 469.66 | 469.66 | 469.66 |
| 9 | Reserve excluding Revaluation Reserves | | | | | | 1850.21 |
| 10 | Earnings per share (₹ 2/-) (not annualised) Basic and Diluted | 0.34 | 0.67 | 0.45 | 1.58 | 1.74 | 1.69 |

NOTES:

- The above financial results have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors in their meetings held on 12th February, 2016. The Statutory Auditors have carried out a limited review of the financial results for the quarter and nine months ended 31st December, 2015.
- The Company is solely engaged in advertising and public relations business. Accordingly there are no reportable business or geographic segments in terms of Accounting Standard 17- Segment Reporting as specified under section 133 of the Companies Act, 2013 read with Rule 7 of Companies (Accounts) Rules, 2014.
- The Company does not have finance costs, any exceptional items and extraordinary items to report for the above period.
- Figures for the previous periods have been regrouped/reclassified to conform to the classification of the current period, wherever necessary.

By order of the Board



Dr Niren Suchanti

Dr Niren Suchanti

Chairman & Managing Director
DIN:00909388

Place: Kolkata

Date: 12th February, 2016

Pressman Advertising Limited

CIN: L74140WB1983PLC036495

Regd. Office: Pressman House, 10A Lee Road, Kolkata 700 020

Tel: 033 4031 0810/11, Fax: 033 4031 0813, Email: ir@pressmanindia.com, Website: www.pressmanadvertising.in

REVIEW REPORT

To,
**The Board of Directors,
Pressman Advertising Ltd.
Pressman House,
10A, Lee Road,
Kolkata-700 020.**

We have reviewed the accompanying statement of Un-audited Financial Results of **M/s. PRESSMAN ADVERTISING LIMITED** for the quarter and nine months ended 31st December 2015. This Financial statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity," issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention, that causes us to believe that the accompanying statement of Un-audited Financial Results prepared in accordance with applicable Accounting Standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material mis-statement.

**For SINGHI & CO.
Chartered Accountants
Firm Registration No.302049E**

Sankar Bandyopadhyay

**(S. Bandyopadhyay)
Partner
Membership No.8230**

1B, Old Post Office Street,
Kolkata - 700001
Dated, the 12th day of February, 2016.

