

# PRESSMAN

## STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE, 2016

(₹ in lacs)

Sl. No.	Particulars	Quarter ended			Year ended
		30.06.2016	31.03.2016	30.06.2015	31.03.2016
		Unaudited			Audited
1	Income from operations	1232.38	905.88	1472.34	4671.25
	<b>Total</b>	<b>1232.38</b>	<b>905.88</b>	<b>1472.34</b>	<b>4671.25</b>
2	Expenditure				
	a. Cost of Services	894.51	764.44	1172.87	3676.17
	b. Employee benefit expenses	53.49	56.64	54.96	232.35
	c. Depreciation and amortisation	0.65	1.42	1.39	5.62
	d. Other expenditure	50.46	50.93	51.11	210.39
	<b>Total</b>	<b>999.11</b>	<b>873.43</b>	<b>1280.33</b>	<b>4124.53</b>
3	Profit from operations before other income	233.27	32.45	192.01	546.72
4	Other income	11.18	21.49	9.41	61.60
5	Profit Before tax	244.45	53.94	201.42	608.32
6	Tax Expense				
	a. Current tax	80.00	17.00	67.00	200.00
	b. Deferred tax charge/(credit)	0.00	0.26	0.00	0.97
7	Net Profit after tax	<b>164.45</b>	<b>36.68</b>	<b>134.42</b>	<b>407.35</b>
8	Paid up equity share capital (Face Value of ₹ 2/-)	469.66	469.66	469.66	469.66
9	Reserves (excluding Revaluation Reserves)				1918.41
10	Earnings per share (₹ 2/-)(not annualised) Basic & Diluted	0.70	0.16	0.57	1.73

### NOTES:

- The above financial results have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors in their meetings held on 12th August, 2016. The Statutory Auditors have carried out a limited review of the financial results for the quarter ended June 30, 2016.
- The Company is solely engaged in advertising and public relations business. Accordingly there are no reportable business or geographic segments in terms of Accounting Standard 17- Segment Reporting as specified under section 133 of the Companies Act, 2013 read with Rule 7 of Companies (Accounts) Rules, 2014.
- The Company does not have finance costs, any exceptional items and extraordinary items to report for the above period.
- Figures for the previous periods have been regrouped/reclassified to conform to the classification of the current period, wherever necessary.

By order of the Board

Kolkata  
12th August, 2016



*Dr Niren Suchanti*  
Dr Niren Suchanti  
Chairman & Managing Director  
DIN: 00909388

### Pressman Advertising Limited

CIN: L74140WB1983PLC036495

Regd. Office: Pressman House, 10A Lee Road, Kolkata 700 020

Tel: 033 4031 0810/11, Fax: 033 4031 0813, Email: ir@pressmanindia.com, Website: www.pressmanadvertising.in

### INDEPENDENT AUDITOR'S REVIEW REPORT

To,  
The Board of Directors  
Pressman Advertising Ltd.  
Pressman House,  
10A, Lee Road,  
Kolkata-700 020.

We have reviewed the accompanying statement of Unaudited Financial Results of **M/s. PRESSMAN ADVERTISING LIMITED** ("the Company") for the quarter ended 30<sup>th</sup> June, 2016. This Financial statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity," issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.



For Singhi & Co.  
Chartered Accountants  
Firm Registration No.302049E



(S. Bandyopadhyay)

Partner

Membership No.-8230

Place: Kolkata

Dated: the 12<sup>th</sup> day of August, 2016